

GRIEF IS a stone that bears one down, but two wear it lightly.—Hauff. OUR SYMPATHY is cold to the relation of distant misery.—Gibbon. IT IS well to learn caution by the misfortunes of others.—Publius Syrus.

SELLING LAND'S SIMPLE through Torrance Press Classified ads. Small plot or large—phone FA 8-2345 for an advertiser.

DESIGNED FOR EASY CALIFORNIA LIVING

Today's Gas Ranges
Make Cooking "Apple-Pie Easy"!

Automatic CP Gas range illustrated is the new "EDGEWOOD"



FOR BETTER LIVING AT LOWER COST

Southern California Cooks with Modern **GAS**

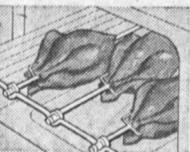
SOUTHERN CALIFORNIA GAS COMPANY

*For modern Gas service beyond our system, see your L-P Gas dealer.

Meals come off smooth as cream—thanks to the simply wonderful automatic features on the new Gas ranges. You'll try new recipes with all the confidence of a master chef. Imagine what that does for your spirit!



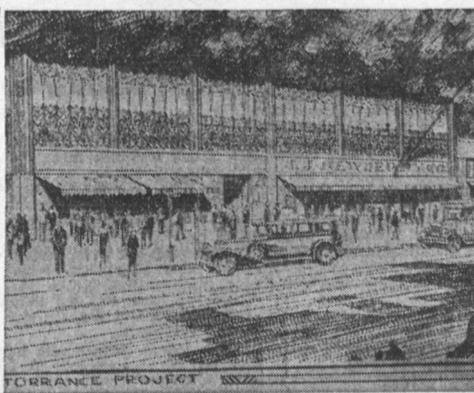
BURNER WITH A BRAIN eliminates pot watching—can make any pan automatic. Sensing element touches pan, takes its temperature, then raises or lowers flame to maintain preset cooking heat.



ROTARY BARBECUE brings the flavor of outdoor cooking indoors—without the dirt and fuss. Smoke, spatter vanish in the Gas flame. As with broiling, Gas lets you barbecue with broiler door closed.



AUTOMATIC ROASTING THERMOMETER lets you cook meat to order—well-done, medium or rare. All you do is set the thermometer, insert it into roast. Oven shuts off automatically when meat is done. See the new Gas ranges that are automatic all the way—at your dealer or Gas Company.



J. J. NEWBERRY store as it appeared in an architect's rendering in 1930.

Department Store Has Grown with Torrance

Appreciation is a difficult thing to express, but J. J. Newberry's Variety Department store on Sartori st. has found a way to express it. Grateful for the patronage of Torrance residents who have supported the store and spurred its steady growth since its opening in 1930, Newberry's is conducting an "Appreciation Sale" beginning today, October 31. Thousands of items on its counters and shelves will be offered at marked down prices to Torrance residents as a measure of the appreciation Newberry's holds for its customers. In its 27 years in the downtown Torrance area, Newberry's has been transformed from a 5 and 10 cent store with seven employees to a modern variety department store with 100 employees. It has become Torrance's greatest retail asset. Newberry's revealed its faith in Torrance by opening on August 30, 1930, during the height of the depression. Twenty years later, after a slow, steady growth, Newberry's began a large-scale expansion program to match the rapid growth of the city. In 1956, the store doubled its selling space, again to keep pace with the growth of the population. During the expansion, Newberry's installed modern merchandising innovations for the comfort and convenience of its customers. Among these innovations were: air conditioning, piped music, modern fixtures and displays comparable to those in larger department stores, self-service with convenient cashier area-wrap, a quick service snack bar, and a streamlined credit service. Leading the expansion and de-

Southeast Civic Meets

Southeast Park Civic Association members will hear an address by Sgt. Joseph Miles, of the Torrance Police Department at their 8 p.m. meeting Tuesday, November 5, at the Carl Steele School.

Four Attend Redlands U.

Four students from Torrance are among the 1,240 graduate and undergraduate students enrolled at the University of Redlands for the fall semester.

Consisting of 660 men and 580 women, the total enrollment represents an increase of 188 over last year, stated Mrs. Esther N. Mertins, recorder. The total enrollment includes 113 graduate students.

The Torrance students are: Sharon Kirks, daughter of Mr. and Mrs. D. Boone Kirks, 22916 Cabrillo ave., sophomore majoring in religion.

Thomas L. Cavanaugh, 1319 Cranbrook, junior, majoring in history.

Delyna Jane Smith, daughter of Mr. and Mrs. Harold E. Smith, 18004 Ermanita ave., jun-

Child Study Expert To Speak in City

Dr. Ruth Strang, Professor of Education from Teachers College, Columbia University, will speak to teachers in Torrance and other neighboring communities Tuesday, November 5, at Torrance High School auditorium. The title of her discussion will be "Research Findings on Mental Health and What They Mean for the Classroom Teacher."

Dr. Strang is an authority in the field of guidance and pupil personal work. She is the author of several professional books.

Purdon's Look Back 11 Years

Bill and Ruth Purdon are looking back this week to their very humble beginnings in the appliance business as they celebrate their 11th anniversary in their store at 1817 Sepulveda blvd., in Manhattan Beach.

Eleven years ago, they started out selling small appliances, mostly by catalog. Today, they have a two-story building with complete departments devoted to television, high fidelity radios, furniture, major household appliances, an appliance repair service and even shoes. In between, the Purdon's add-

ed to their stock and expanded their store as their clientele increased gradually. And they added employees. From one man 11 years ago, Purdon's has grown to a 14-man operation, headed by Oliver Krienke, manager.

A recent expansion involved the moving of the shoe department to an adjoining building to make room for additions in the furniture and appliance stock. The next expansion involves an increase in the paved parking area in back of the store.

WE NEED CASH!

We Sell Almost Everything!

- Rifles
- Jewelry
- Sporting Equipment
- Cameras
- Shavers
- Musical Instruments
- Binoculars
- Luggage
- Typewriters, etc.

"If We Don't Have It—We'll Get It!"

Torrance Loan and Jewelry
1336 EL PRADO FA. 8-4101
Downtown Torrance

TORRANCE SHOE MART

1330 SARTORI

Open Mon. & Fri. Evenings to 9 P.M.

SECOND ANNUAL ANNIVERSARY "SELLEBRATION" YOU'RE WORTH

A PENNY A POUND

FRIDAY - SATURDAY - MONDAY
NOVEMBER 1, 2, 4

In appreciation of the splendid patronage you have given us during the past two years... we will... on the days mentioned above... deduct 1c per pound of your weight off purchase price of the below listed shoes.

PRICES PLAINLY MARKED ON ALL BOXES

MEN'S DRESS SHOES

PRICES FROM \$995 to \$1795



PORTO PEDS - PORTAGE - HANNAH GUILDHALL - JOHN STACEY - CH. MARTIN BOB SMART - AND OTHERS

NATURAL BRIDGE SHOES FOR WOMEN



Comfortable Smart New
PRICED FROM \$995 to \$1195

MEN'S "HERMAN" and "SANTA ROSA"

BOOTS AND WORK SHOES
HUNTING BOOTS ENGINEER BOOTS UTILITY BOOTS LINEMAN BOOTS
WELLINGTONS JEEN BOOTS WORK BOOTS ETC.
WORK SHOES FOR ALL JOBS

NEW AL-SA MARKET NEWEST AND FINEST MARKET IN TORRANCE

182ND AND ARLINGTON -- BETWEEN WESTERN AND CRENSHAW
Acres of Free Parking -- We Cash Checks -- Pay All Utility Bills Free -- Money Orders Sold

WE GIVE S & H GREEN STAMPS
WE GIVE S & H GREEN STAMPS
WE GIVE S & H GREEN STAMPS

WE GIVE S & H GREEN STAMPS
SHOP HERE AND SAVE DOUBLE!!
LOW PRICES AND "S & H" GREEN STAMPS

CLIP THIS COUPON

SPRINGFIELD CREAM STYLE GOLDEN CORN T.

3 303 cans 25c

OVEN FRESH CRACKERS Lb. Box 19c

CLIP THIS COUPON

ZEE TOILET TISSUE T.

4 ROLL FAMILY PAK MANHATTAN 25c

PINTO BEANS 19c

2-LB. CELLO BAG

COUPON

KERN'S CATSUP T.

3 14-oz. bts. 25c With Coupon

MEATS

OUR MEAT DEPARTMENT IS "SERVICE" ONLY THE BEST AT THE LOWEST PRICES ... YOU GET WHAT YOU WANT.

Boneless CORN BEEF 59c lb. FREE HEAD OF CABBAGE

Cello Package

Fresh Pork Shoulder ROAST 39c lb. HEN TURKEYS 39c lb. 10 to 12 lbs.

Fresh Pork BUTT ROAST 49c lb.	Lean PORK STEAK 59c lb.	Lean Ground BEEF 3 lbs. \$1.00	Fresh Stewing CHICKENS 29c Cut Up
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DELICATESSEN FROZEN FOODS

OSCAR MAYER CANNED PICNICS 3-Lb. Can. \$1.99

COUPON

MANHATTAN T. All Meat WEINERS 3 lbs. \$1.00 With Coupon

SNOW CROP Peas or French Fries 8 for \$1.00

MORTON'S Peacon or Apple PIES 39c

4 FISHERMAN FISH STICKS 8-OZ. PKGS. 3 for \$1.00

FLASH STEAKS \$1.59 box 12 - 3-oz. Pk. to Box

Produce from the Farms and Orchards Daily

Golden Ripe Central American BANANAS 10c lb.	FUERTE AVOCADOS 19c	Fancy Mixed NUTS 3 Lbs. 99c
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